

An opportunity to be a key player in the future of the South West's economy:

Business West is the premier business representative and support organisation in the South West, working with and campaigning for over 20,000 businesses and delivering services for a wide range of organisations, including Innovate UK and the Department for International Trade. In the last 2 years it has facilitated more than £5 billion of growth in the South West region, helped to create 4,500 jobs, worked with FTSE100 companies and local start-ups, from current and emerging sectors. As such it commands a seat at and/or is respected by many influential local Boards and organisations including WECA and Western Gateway.

As the largest Chamber of Commerce in the UK, covering Wiltshire, Gloucestershire, Bristol and Bath, it has been serving the business community of the area in some shape or form for 200 years. It is well regarded both by business and government.

Business West is about to transform into a B Corp, a corporate status which the Board has agreed best describes the long term, purpose led organisation it is. Being a B Corp will demand that Business West will have to work even harder at taking into account views of its stakeholders including businesses, employees and the wider community when making decisions.

Business West is seeking to recruit two Non-Executive Directors to assist the current Board of 12 Directors in its root and branch review and progress with B Corp accreditation.

About the Role

This role will help to determine and develop the constitutional transformation, strategy and governance for the future for Business West. It is an organisation that is reactive to the global business landscape as well as local needs and seeks candidates that will reflect this. Ultimately it is an opportunity for the right candidates to shape the future of the organisation.

New challenges include building back after Coronavirus, working in a way that respects environmental needs, and adapting to a shift in working patterns.

Business West is committed to increasing diversity on its Board and understands the need to reflect its community's needs through diversity of thought, so is interested to hear from people with a range of backgrounds or who have worked in the area of Diversity and Inclusion previously.

Are you:

- **Experienced in business, with a demonstrable track record in at least one sector**
- **Dynamic**
- **Inspiring to those around you**
- **Future focused**
- **Entrepreneurial**
- **Passionate about the South West**
- **Interested in creating an inclusive economy**

If yes, then perhaps you can join this team of people who will bring a wealth of knowledge and experience to help shape the economy of the South West in the coming years.

Further Information

The nominations subcommittee, supported by BeOnBoard, will oversee this process of strengthening our Board. The wider strategy to reconstitute the company will remain the responsibility of the Board and Shareholders. This strategy will have a wide scope, including company constitution, board shape/operation and communities' interface and representation.

Board members will be expected to contribute their own viewpoints on the issues before them and not strive to be "representatives" of any external group or interest. Ideally candidates will have some experience or appreciation of organisation governance.

These Director roles are not paid, though expenses are. The period of office is normally 3 years followed by a further 3 if both parties are in agreement. Directors are expected to attend all Board meetings, usually a couple of hours 4 times per year, plus an annual occasional strategic planning day and potentially sub-committee meetings. However, as with the duration of office, board meeting procedure will be included in the scope of the constitutional review.

How to Apply

Interested applicants should send an up-to-date CV and covering letter (no more than 2 pages A4) that demonstrates the following:

- How you have been a part of, or influenced, the governing body of an organisation
- Your understanding of, and commitment to, diversity and inclusion
- A time when you have used your leadership skills to drive positive change, and the outcomes from this
- Why you think you would be an asset to the Business West Board, and how you think you can help it to achieve its future aims

Please send your CV and covering letter to info@beonboard.co.uk by 5pm on Friday 25th September.